UNIVERSITY WEST
TROLLHÄTTAN
Subject terms

Elisabeth Näverå, University West Library 2016
Plan your searches – choose a topic

- What’s your thesis about?
  - interest
  - Possible to perform research
  - For science and society
The research question

- The most important – the essence

- Important words
Research question and subject terms

• Formulate your research question at an early stage
  • The base for your future searches

• Limit and define
  • New knowledge– edit

• Keywords!
Finding the subject terms

- Affects your search result
- Search method
- Synonyms
- Singular/plurals
- Spelling
- Translation

- Know your topic
  - Earlier research
- Definitions and facts
  - Encyclopedia
  - Handbooks
- Predefined subject terms
  - Primo
  - Libris
Find your way in the treasure-chest

- Thesaurus (sometimes subject headings)
  - Alfabetically
  - Hierarchy
Test your words!
What **barriers** arose when **Swedish companies** entered the **Brazilian market**?

<table>
<thead>
<tr>
<th>Barrier/s</th>
<th>Swedish companies</th>
<th>Foreign market</th>
</tr>
</thead>
<tbody>
<tr>
<td>Obstacles</td>
<td>Swedish market</td>
<td>Brazilian market</td>
</tr>
<tr>
<td>Enterprises</td>
<td>Export</td>
<td></td>
</tr>
<tr>
<td>Business / corporation</td>
<td>Exportation</td>
<td></td>
</tr>
<tr>
<td>Company/-ies</td>
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</tbody>
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• What **barriers** arose when **Swedish companies** entered the **Brazilian market**?
• www.bibliotek.hv.se